



LUCKY 7 TICKET APPROVAL REQUEST

ALL SUPPORTING DOCUMENTS MUST BE IN A SINGLE PDF FILE IN THE ORDER LISTED

1 Submittal Letter

Submittal Letters are a request made on company letterhead, or via email from a company email address that includes the following information.

- | | |
|--|--|
| <input type="checkbox"/> Manufacturer Name | <input type="checkbox"/> Clearly Defined Payout Structure |
| <input type="checkbox"/> Submittal/Request Date | <input type="checkbox"/> Clearly Defined Number of Winning Tickets and Respective Winning Numbers or Symbols |
| <input type="checkbox"/> Game Name | <input type="checkbox"/> Clearly Defined Prize Structure of Multiple Jackpot Tickets (If Applicable) |
| <input type="checkbox"/> Form Number | <input type="checkbox"/> Percentage of Payback to the Player (At Least 45 Percent of Gross Revenue) |
| <input type="checkbox"/> Price of Ticket (\$1.00 or less) | |
| <input type="checkbox"/> Deal Size (Max 14,000) | |
| <input type="checkbox"/> Total Sales Dollar Amount | |
| <input type="checkbox"/> Clearly Defined Payout and Profit Amounts | |

2 Ticket Printouts

Ticket Printouts are graphic representations of the submitted tickets which include the following information.

- | | |
|--|---|
| <input type="checkbox"/> Graphic Representation of the Ticket Front | <input type="checkbox"/> Prize Amounts Within a Deal |
| <input type="checkbox"/> Graphic Representation of the Ticket Back | <input type="checkbox"/> A Complete New Hampshire State Seal (Can be Split, but Both Parts Must Make a Whole) |
| <input type="checkbox"/> Graphic Representation of All Game Play Symbols (Must be Clear and Identifiable and Match Those From the Submittal) | <input type="checkbox"/> The Words "Please Play Responsibly" |
| <input type="checkbox"/> Graphic Representation of Single Winning Ticket | <input type="checkbox"/> The Date, Time, and Place Where Ticket Was Sold |
| <input type="checkbox"/> Graphic Representation of Multiple Winning Ticket (If Applicable) | <input type="checkbox"/> A Barcode or Similar Form of Encryption for Validating Purposes |
| <input type="checkbox"/> Game Name | <input type="checkbox"/> Evidence That the Tickets Only Allow One Game to be Played per Lucky 7 Ticket |
| <input type="checkbox"/> Form Number | <input type="checkbox"/> Evidence That Tickets are Constructed in a Way That Prevents Determination of a Winning or Losing Ticket Without Uncovering the Symbols or Numbers |
| <input type="checkbox"/> Price of Ticket | |
| <input type="checkbox"/> Manufacturer Name of Distinctive Logo | |
| <input type="checkbox"/> Number of Winning Tickets and Respective Winning Numbers or Symbols | |

3 Electronic Printouts

Electronic Printouts are graphic representations of the submitted tickets in either a flare or screenshot which include the following information.

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|--|--|
| <input type="checkbox"/> Game Name | <input type="checkbox"/> Images of Each Symbol as They Appear on Screen and Ticket |
| <input type="checkbox"/> Form Number | |
| <input type="checkbox"/> Manufacturer Name or Distinctive Logo | <input type="checkbox"/> Graphic Representation of a Single Winning Ticket |
| <input type="checkbox"/> Deal Size (Max 14,000) | |
| <input type="checkbox"/> Price of Ticket (\$1.00 or less) | <input type="checkbox"/> Graphic Representation of a Multiple Winning Ticket (If Applicable) |
| <input type="checkbox"/> Prize Amounts per Deal | |
| <input type="checkbox"/> Prize Structure, Including Number of Prizes and Winning Symbols | <input type="checkbox"/> Graphic Representation of Clearly Defined Overall Odds of Winning a Prize |
| <input type="checkbox"/> Clear Direction on How Game is Played and Won | |

ELECTRONIC GAME SUBMITTALS MUST ALSO INCLUDE A SEPERATE VIDEO FILE

4 Video Submittal

Electronic games must provide MP4 videos (or similar video link) of the game being played. Videos must be sent to NH Lottery file exchange (will be separate from submitted pdf file) and must include the following.

- At Least One Winning and One Losing Ticket Reveal
- At Least One Bonus/Extended Play
- Evidence That the Device Only Allows One Game to be Played at a Time
- Evidence That the Animation is Free of Spinning Wheels or Other Graphics That Are in the Nature of a Slot Machine
- Evidence of a 2 Second Interval Between Each Game Being Played

File exchange can be found at <https://nhftp.nh.gov/> and needs to be set up before distributors can submit video.

If an electronic ticket application is received without a video it will remain pending until video is submitted. Please be sure to set up the file exchange as soon as possible.

EXAMPLE OF PROPER SUBMITTAL



1234 Pull Tab Ave.
Lucky City, US 00001

(555) 555-5555

September 15, 2022

Licensing Specialist
NH Lottery
14 Integra Dr.
Concord, NH 03301

Dear Licensing Specialist,

Please accept this letter of submission for approval of Lucky 7 ticket **L7 GAME (LG00001)**.

Enclosed you will find all required documents, artwork, and game information for approval.

If you require additional information or have any questions regarding these items, please contact me at your earliest convenience.

Thank you,

A large, stylized, handwritten signature in black ink that reads 'Signature'.

Signature

(555) 555-5555
Email@email.com



We Make Lucky 7 Tickets





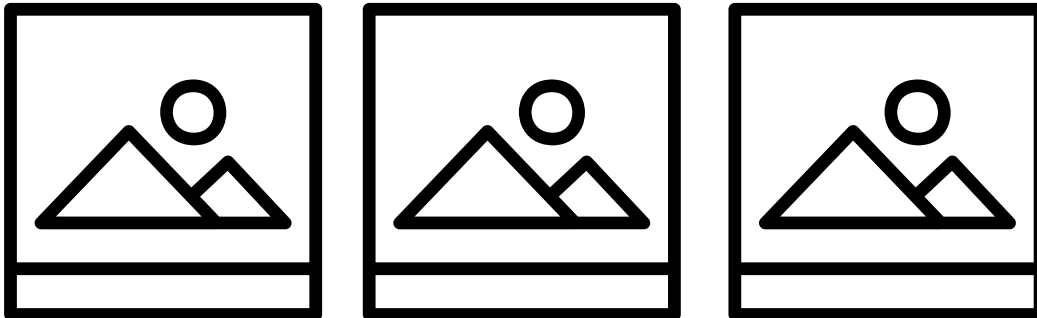
GAME INFO

Ticket Name: L7 Game
Form Number: LG00001
Manufacturer: Lucky 7 Manufacturer, Inc.
Price: \$1.00
Number of Tickets in Deal: 1000
Total Number of Winning Tickets: 100
Overall Odds of Winning: 1 in 10
Payout Amount: \$750.00
Percentage of Payout: 75%
Profit Amount: \$250.00

Instructions:

Instructions for game play go here. They explain how the game is played in detail.

Images:



Images of tickets and/or Flares go here. If a paper ticket they would include required front, inside, and back images of ticket. If an electronic ticket a screen shot or flare is required. Additionally, graphic representation of any and all symbols used in the game are required.

Symbols:



Payout Table

Total Payout - \$750.00

3 winners @ \$100.00	-	\$300.00
3 winners @ \$50.00	-	\$150.00
5 winners @ \$20.00	-	\$100.00
10 winners @ \$10.00	-	\$100.00
10 winners @ \$5.00	-	\$50.00
50 winners @ \$1.00	-	\$50.00